

REP HEADLINE# 6381012
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 11.47
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP.# OFF.# SALESMAN #

BUYER NAME NMRRP MEDIAASSISTANT

SALES PRSN WA- CHERYL BLAIR

ORDER # 1395983

CONTRACT # 6381012

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 10/19

EST#3420 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE OCT17/12 11.47

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$46,400
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 3420

1			1035P-1135P	30		\$300.00	10/19	10/19	1		FRI	1
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PROGRAM : D LETTRMAN
CON COM1: D LETTRMAN

2			500A-530A	30		\$300.00	10/19	10/19	1		FRI	1
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PROGRAM : 2 NEWS AT 5AM
CON COM1: 2 NEWS AT 5AM

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3			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1 : 2 NEWS AT 530A	30	bl	\$500.00	10/19	10/19	1		FRI	1
4			600A-700A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30	✓	\$1,250.00	10/19	10/19	1		FRI	1
5			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30	✓	\$500.00	10/19	10/19	2		FRI	2
6			900P-1000P PROGRAM : BLUE BLOOD CON COM1 : BLUE BLOOD	30	✓	\$2,500.00	10/19	10/19	1		FRI	1
7			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30	✓	\$4,000.00	10/22	10/22	1		MON	1
8			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30	1000	\$300.00	10/22	10/22	2		MON	2
9			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1 : 2 NEWS AT NOON	30	✓	\$500.00	10/22	10/22	1		MON	1
10			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1 : 2 NEWS AT 5AM	30	✓	\$300.00	10/22	10/22	1		MON	1
11			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM	30	✓	\$1,500.00	10/22	10/22	1		MON	1

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12			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1 : 2 NEWS AT 530A	30	✓	\$500.00	10/22	10/22	1		MON	1
13			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30	✓	\$500.00	10/22	10/22	2		MON	2
14			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30	✓	\$2,500.00	10/20	10/20	1		SAT	1
15			500P-600P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM	30	✓	\$750.00	10/20	10/20	1		SAT	1
16			800P-900P PROGRAM : CRIMTME SA CON COM1 : CRIMTME SA	30	✓	\$1,250.00	10/20	10/20	1		SAT	1
17			900P-1000P PROGRAM : 48HR MSTRY CON COM1 : 48HR MSTRY	30	✓	\$1,500.00	10/20	10/20	1		SAT	1
18			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30	✓	\$4,000.00	10/21	10/21	1		SUN	1
19			1035P-1135P PROGRAM : TALKIN SPORTS CON COM1 : TALKIN SPORTS	30	✓	\$750.00	10/21	10/21	1		SUN	1
20			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30	1000	\$300.00	10/25	10/25	2		THU	2

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21			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1 : 2 NEWS AT 5AM	30	✓	\$300.00	10/25	10/25	1		THU	1
22			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1 : 2 NEWS AT 530A	30	✓	\$500.00	10/25	10/25	1		THU	1
23			600A-700A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30	✓	\$1,250.00	10/25	10/25	1		THU	1
24			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30	✓	\$500.00	10/25	10/25	2		THU	2
25			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30	1000 ✓	\$300.00	10/23	10/23	1		TUE	1
26			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1 : 2 NEWS AT 5AM	30	✓	\$300.00	10/23	10/23	1		TUE	1
27			500P-530P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM	30	✓	\$1,500.00	10/23	10/23	1		TUE	1
28			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1 : 2 NEWS AT 530A	30	✓	\$500.00	10/23	10/23	1		TUE	1
29			600A-700A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30	✓	\$1,250.00	10/23	10/23	1		TUE	1

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30			900A-1000A PROGRAM : LETS DEAL CON COM1: LETS DEAL	30		\$500.00	10/23	10/23	2		TUE	2
31			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1: 2 NEWS AT 10PM	30		\$4,000.00	10/24	10/24	1		WED	1
32			1035P-1135P PROGRAM : D LETTRMAN CON COM1: D LETTRMAN	30		\$300.00	10/24	10/24	2		WED	2
33			1200N-100P PROGRAM : 2 NEWS AT NOON CON COM1: 2 NEWS AT NOON	30		\$500.00	10/24	10/24	1		WED	1
34			500A-530A PROGRAM : 2 NEWS AT 5AM CON COM1: 2 NEWS AT 5AM	30		\$300.00	10/24	10/24	1		WED	1
35			530A-600A PROGRAM : 2 NEWS AT 530A CON COM1: 2 NEWS AT 530A	30		\$500.00	10/24	10/24	1		WED	1
36			900A-1000A PROGRAM : LETS DEAL CON COM1: LETS DEAL	30		\$500.00	10/24	10/24	2		WED	2
37			900P-1000P PROGRAM : CSI CON COM1: CSI	30		\$6,000.00	10/24	10/24	1		WED	1

OCT/12 46400.00

CONTRACT TOTAL 46400.00
 TOTAL SPOTS 45

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$128,888 KUTV 36% KTVX 11% KMYU 0% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%

SVC- NSI
DEMOS- RA35+*